

MEDIASNACKERS



**COCREATION &
COLLABORATION
& ALL THAT JAZZ...**

LINKS / REFERENCES

Websites/online platforms & examples

- MediaSnackers : our weblog / website
- MediaSnackers Podcasts : our podcast series
- Current TV : new broadcast model
- Pacific Youth : our global media literacy project
- Digital Breadcrumbs : TEDxAmsterdam participation
- Vitamin Water : hardwiring collaboration
- Zen And The Heart Of Social Media : our book
- Rework Cheat Sheet : personal story
- Moleskine Pen Holder : personal story
- TED & TEDx : selling ideas
- Pay With A Tweet : marketing collaboration
- Erykah Badu : connective power of Twitter

Videos

- Scott Monty, Head of Social Media for Ford
- Fun Theroy (Volkswagen) Piano Staircase
- SOUR
- Stefan Sagmeister (wisdom of crowds)
- Invisible Children
- KLM Surprise

*all hyperlinks -
please click*

