MEDIASNACKERS SERVICES

Inspiring people to learn... work... live... differently.

CONSULTING

Looking for inspiration in developing a specific project/initiative/campaign?

Trying to get your head around all the online platforms and deciphering an appropriate forward strategy?

Searching for credible insights and fresh ideas into changing your organisations culture through the use of social media?

Let the MediaSnackers team develop your understanding of social media and minimise the cost in planning your next project, hiring design teams and recruiting PR companies.

Consulting	starting from £1,000 a day
We've worked with games manufacturers trying to develop social media strategies to launch their new titles, arts/music venues on ways to communicate better to their audiences, youth services on embedding social media into their promotional campaigns...	

We can act a guide, mentor, creative spark or simply someone which challenges current thinking / ideas.

As long as it relates to social media MediaSnackers will probably be able to help, if we can't, we'll know someone who can.

For examples & testimonials check out mediasnackers.com/services/#Consulting

VISTAGE
better leaders - decisions - results

"Mediasnackers don't just know what they're talking about, they make it real. They give examples, tips and techniques. And they personalise it so it's immediately relevant. Another great thing is that they actually use the stuff to do their work, and so teach others by actually using the technology. If you need to engage experts in the whole social media domain, these guys get it, and they transfer their expertise in a fun, informal and effective way."
Steve Gilroy, CEO Vistage UK

Leeds
CITY COUNCIL

"Working with MediaSnackers over the past few months has been a breath of fresh air. They have inspired and motivated both myself and my colleagues, provided us all with some great knowledge and trained us in some fantastic tools as well as come up with some little golden nuggets to help build and expand our service, way of thinking and e-comms! I personally have found it an invaluable experience and would highly recommend them as motivators, trainers and consultants within the social media arena. Their outlook and take on things has been fantastic and they certainly make you think outside the box and push your boundaries. A thoroughly enjoyable experience both professionally and personally."
Rosie Wilks, Leeds City Council

Smallish print : rates are constantly reviewed and can change. Not included is any external venue hire, ITC support, transport, accommodation, catering & refreshments for day etc. - see 'Payment Policy'.

TRAINING : ADULTS

We take a holistic approach to social media training to ensure there is a broad understanding of a wide range of online platforms and not just one in isolation. Our speciality is 'immersive learning', meaning participants learn from doing rather than watching—all courses are hands-on and interactive with a big emphasis on fun (we believe "playing is learning by stealth").

Check out our one day training offerings (discounts are given for booking concurrent courses):

Beginners	up to 20 participants	starting from £2,000
Exploring the basics of social media, the breadth of platforms and how to create simple, day-to-day value and benefit from its use.		
Intermediate	up to 15 participants	starting from £2,500
For those already familiar with the broad social media practices who wish to go deeper in its application and strategic possibilities.		
Advanced	up to 10 participants	starting from £3,000
Focussed on embedding social media into wider operations to create sustainable impact and measurable outcomes.		
BUY ALL THREE OFFER AND SAVE £1,000		£6,500

The above courses are linked by 'missions' to be undertaken before progressing to the next level, offering a graduating and measurable path for social media learners.

For examples and testimonials check out mediasnackers.com/services/#Training

Ready to book or looking for further information? Drop us a message through our online form: mediasnackers.com/contact

make YOUr mark

"Trying to put our experience of MediaSnackers into words was always going to be tricky, but we think we've cracked it: Horizon-widening. Digitally-enhanced. EXCITING. Enlightening. Social-media-tastic! …need we say more?! Thanks guys!
Emma Farrell, Make Your Mark

Channel 4 Education Projects

"MediaSnackers do a fantastic job de-mystifying new media and inspiring interest in it. They are able to connect with all kinds of audiences and levels of expertise, and they make training sessions feel fun and collaborative. Definitely highly recommended and good value…"
Janey Walker, Head of C4 Education

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TRAINING : YOUNG PEOPLE

We also have two youth courses available, again a highly visual and interactive offering with a focus on empowering the young people through 'hands-on' experiences ensuring the acquisition of sustainable and transferable skills.

Digital Journalists	up to 12 participants	£1,500
Enabling young people to have an effective online voice through blogging, digital storytelling, podcasting and vodcasting. Perfect for social media coverage of your large and small scale projects, offering participants structured guidance and creative independence of their own time with instant visual rewards.		
Digital Detectives	up to 20 participants	£1,500
Challenging the participants to use the web as an investigative platform around specific themes. Responses will be collated using online spaces as they learn to explore the validity of sources plus collaborate to create their own digital answers.		

For examples & testimonials check out mediasnackers.com/services/#Training

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"MediaSnackers have once again provided us with a top quality service, adding to our project and providing expert training. This is the second time we have used them and I'm happy to use them as I know we'll continue to receive the same high level of service."
Gab Stone, Nuff Respect

"The young people had a fantastic couple of days with the Mediasnackers' workers and were buzzing from the experience. The Mediasnackers team took on the challenge of working with some hard to reach young people and showed a lot of patience and commitment. Highly recommended to all youth workers."
Colin Ward, National Media Museum

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INTERNAL EVENT

Our new event package engages the whole company / organisation in one mouth-watering hit.

That's right, the whole company / organisation brought up to speed on social media and enthused to go away and do the following:

- start creating creative content
- collaborate in ways which saves time and money
- tell your story as it happens
- create or tap into existing communities of interest around your products and/or services
- using online tools to develop and enhance cross departmental feedback (without using email)
- new ways of creating and monitoring conversations
- find and filter credible information from the web.

Internal Event	up to 200 participants	starting from £4,000
This internal event will feature a keynote presentation by MediaSnackers Founder DK, to introduce many of the key themes and changes relating to social media, plus specific bespoke breakout masterclass sessions detailing practical applications of the stuff discussed delivered by the rest of the MediaSnackers team.		

For examples & testimonials check out mediasnackers.com/services/#Events

Ready to book or looking for further information? Drop us a message through our online form: mediasnackers.com/contact

JG COMMUNICATION

"To the guys at Mediasnackers: Thanks a million for an inspiring day on the current social media landscape. The employees of ours who are very well versed in this topic learnt plenty of new things and the ones who aren't so well versed in this area were really blown away and inspired by the lectures and workshops."
Colm O'Callaghan, JG Communication

BT

"MediaSnackers delivered thought provoking, highly relevant keynote and master class sessions to a variety of BT staff today. Lots of food for thought for everyone who attended; it will certainly make us look closely at how we engage and interact internally as well as with our customers and suppliers, including what more we can do to engage the youth generation. Highly recommended!"
Ria Kearney, BT

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SPEAKING & MASTERCLASSES

MediaSnackers and Social Media For Suits founder DK has spoken on four continents, keynoted large scale events, delivered countless masterclass sessions and moderated panels at International conferences. If you're looking for a dynamic speaker with an interactive, energetic and fun approach then get in touch: mediasnackers.com/contact

Here's his blurb (which you can use in delegate packs as well) :

> Hi there, my name is DK. MediaSnackers was a term I coined back in early 2006 whilst describing what young people were doing with media—the site was launched a few months later in June and since then we've delivered to four continents and to a cross-sector group of clients.
>
> I have an educational background in communications and media, plus a professional background in local government where I was the UK's first and only Corporate Youth Officer.
>
> I'm also the founder of Social Media For Suits, a personalised mentoring for CEOs and executives who want to understand and effectively use social media, plus I just wrote a book on all this stuff called Zen and the Heart of Social Media.
>
> All this basically keeps me off the streets and out of trouble.
>
> (The DK comes from the initials of my old name. One of the first young people I started working with called me DK and it just stuck—I never liked my old name so I adopted it fully.)

Following are DK's requirements:

- digital projector and screen
- speakers (3.5mm jack)
- unrestricted access to high-speed Internet
- lapel mic as lecterns are evil
- DK will present from his own MacBook laptop

Prices start from £500 and varies depending on size of the event, nature of talk, location and length of talk / masterclass.

For examples & testimonials check out mediasnackers.com/services/#Speaking

"Your presentation was fun, powerful, inspiring and riveting. Someone commented that they had never seen our staff that worked-up and animated before! On the strength of your talk today and the excitement it has generated amongst staff, I managed to get our management team's support for us to proceed with all the cool things we've been wanting to do."
Leith Haarhoff, Palmerston North Library

BT Expedite

"After an hour or so with DK, even the most fearful technology laggard will be blogging, tweeting and interacting with the other half of the planet who now live blended virtual and real lives."
Gerald Maidment, BT Expedite/Fresca

ulearn2009

"DK received a 100% excellent rating from the audiences at his presentations. Comments such as… "Wicked", "Very Cool", "Great ideas, great enthusiasm", "DK was inspirational. It would be good to help him achieve world domination!", "Enjoyed listening to DK and he kept my attention throughout the 90 mins."
Ali Hughes, General Manager/CE

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CEOs & SENIOR EXECUTIVES

If you're further up the chain in your organisation or company then our partner company will be able to cater for you:

GGA Promoting the live arts experience

"High octane three days... helped me improve my knowledge and awareness of the digital world... providing practical skills and tools to improve my business efficiency and most importantly save time."
Julie Tait, Director of Glasgow Grows Audiences

CompTIA.

"An enlightening course...we found the level of interactivity really useful... SMFS gave us quick tools to implement right away and start making a difference immediately!"
Matthew Poyiadgi, Vice President of CompTIA UK

WORKING KNOWLEDGE

"The course was really well delivered, the one-on-one approach really made it work for me, giving me exactly what I needed...real value for money."
James Lott, Cofounder of The Working Knowledge Group

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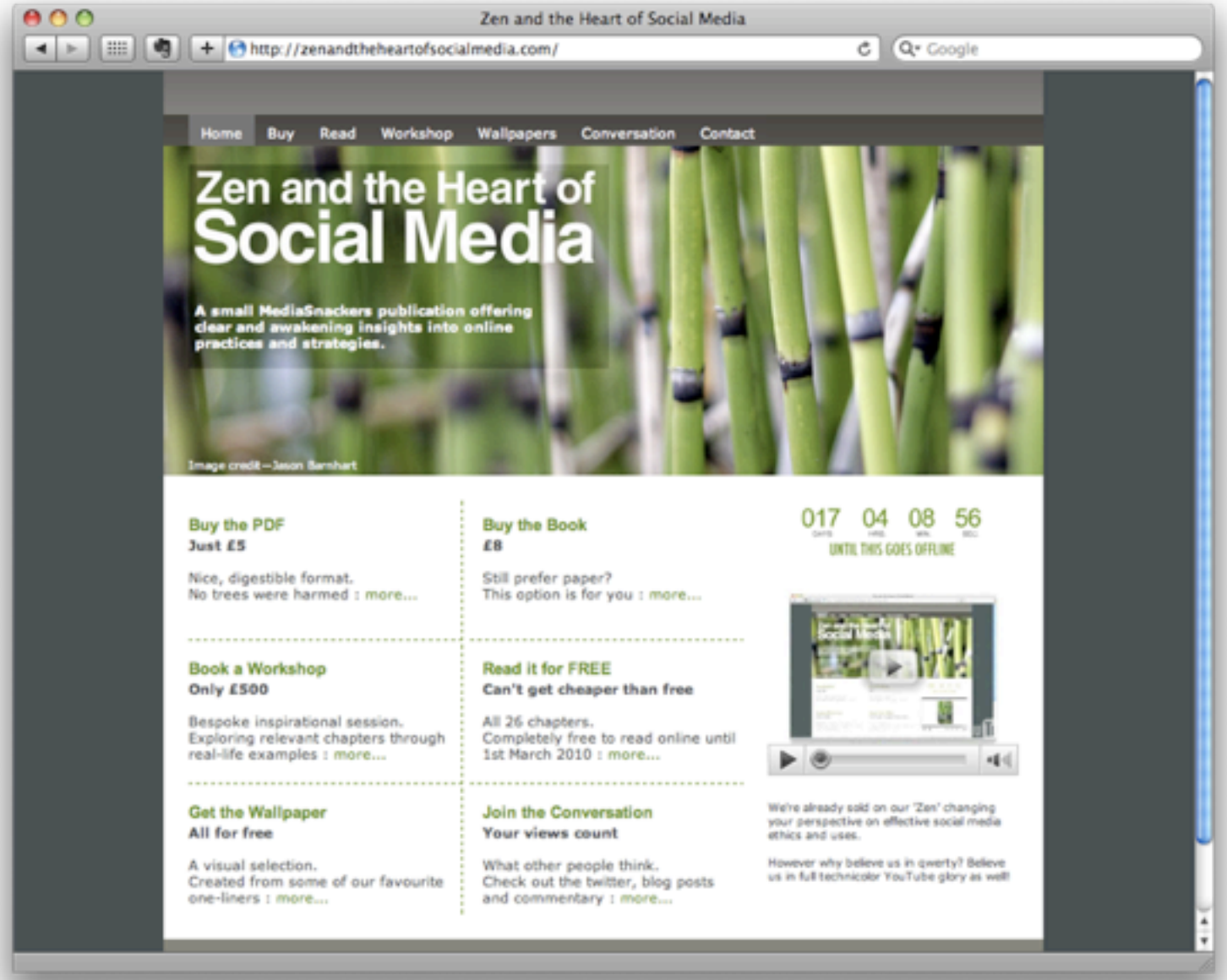
ZEN AND THE HEART OF SOCIAL MEDIA

We've recently published a book on all this stuff which offers clear and awakening insights into online practices and strategies.



OUR POLICIES

Our policies are written in ‘plain english’ to ensure clarity and understanding.

For use by MediaSnackers relating to any parties, organisations, companies or individuals wanting MediaSnackers involvement in consulting, training and/or speaking/participation at any kind of event/project(s):

PAYMENT POLICY

The payment policy is simple: 50% up front and 50% upon completion plus expenses (which include transport fares, accommodation costs and food expenses if applicable, for example, evening meals before gigs / lunch during gigs etc).

An invoice for 50% of the agreed fee will be issued to you (the client) and needs to be paid in full up front to secure the booking (within the 14 day period as stated on each invoice). If payment is not received MediaSnackers reserves the right not to be involved and to release the date for other clients bookings. Upon completion of the contracted services, a further invoice will be issued to you (the client) for the remaining 50% of the agreed fee plus details of any expenses incurred.

We understand and will exercise our statutory right to interest and compensation for debt recovery costs under the Late Payment of Commercial Debts (Rate of Interest) (No. 3) Order 2002, if we are not paid according to agreed credit terms and schedule. MediaSnackers also reserves the right to add £100 in additional administrative fees if this course of action needs to be pursued.

RELEASE WAIVER

Anyone participating and/or receiving the services of MediaSnackers will be photographed, recorded and videotaped. If you do not wish for this then please let us know and we’ll make sure we won’t.

By employing MediaSnackers you give us the authority to copyright, publish, reproduce, broadcast, digitise, display, quote, otherwise use, and permit others to use, any materials we create without further consent from or payment to yourself.

If we do use the above you can’t contest, demand, file any lawsuits or criminal proceedings under any property rights laws or basically try to sue us.

Check out mediasnackers.com/services for examples of how we use the images and video. All above board and in context. We’re just making sure you realise it’s something we do and won’t get upset when we do it.

That’s it folks... Why aren’t all policies this easy?

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